

NEW YORK STATE BAR ASSOCIATION

SPONSOR/EXHIBITOR REGISTRATION FORM

Name of main contact _____

Name(s) and city of on-site representative(s) for name badge:

Firm/Company _____
as it is to appear on the program and any signage

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Trusts & Estates Law Section

Spring Meeting

April 30 - May 3, 2020
The Hotel Van Zandt
605 Davis Street
Austin, TX

Sponsors contributing between \$5,000 to \$10,000 receive extra benefits. See page two of form for information.

SPONSOR/EXHIBITOR OPPORTUNITIES

Exhibitor fees are NOT included with sponsorship. Please see below for Exhibitor Fees. All sponsorship opportunities can be done in whole or part with minimums as noted.

Thursday, April 30, Sponsorship Opportunities

- Host signature cocktails at reception @ \$4,000 (minimum \$2,500)
- Host reception @ \$15,000 (minimum \$5,000)

Friday, May 1, Sponsorship Opportunities

- Host continental breakfast @ \$6,000 (minimum \$3,000)
- Host general session mid-afternoon refreshment break @ \$2,500
- Host audio visual or general session @ \$4,000 (minimum \$2,500)
- Host wifi for general session @ \$2,000
- Host cocktail reception @ \$13,000 (minimum \$5,000)
- Host bar during the reception at dinner @ \$3,000
- Host wine with dinner @ \$4,000 (minimum \$2,500)
- Host dinner @ \$15,000 (minimum \$6,000)
- Host entertainment @ \$5,000 (minimum \$3,000)

Saturday, May 2, Sponsorship Opportunities

- Host continental breakfast @ \$6,000 (minimum \$3,000)
- Host general session mid-morning refreshment break @ \$2,500
- Host audio visual for general session @ \$4,000 (minimum \$2,500)
- Host wifi for general session @ \$2,000
- Host reception @ \$7,500 (minimum \$5,000)
- Host open bar at dinner @ \$5,000 (minimum \$3,000)
- Host dinner @ \$10,000 (minimum \$5,000)
- Host entertainment @ \$5,000 (minimum \$3,000)

Exhibitor fee @ \$2,000 Includes a draped table and two chairs. **Please note: representatives must pay the guest fee to attend the social events.** Electrical hook-ups, DID lines, internet and audio visual requirements must be arranged with xcisneros@psav.com and incoming/outgoing shipments must be arranged with the hotel, all at the exhibitor's expense.

PAYMENT INFORMATION

Check or money order enclosed in the amount of \$ _____
(Please make checks payable to the **New York State Bar Association.**)

Charge \$ _____ to Visa American Express Discover MasterCard

Card number: _____ Expiration Date: _____

Authorized Signature: _____

Sponsor Program Information:

Please email your logo in a high definition tif or jpg file for inclusion in the program. We cannot include any logo in word format. You should send your logo directly to Cathy Teeter at cteeter@nysba.org. Your firm's logo will be included in the official program brochure posted on the Section's website and distributed at the meeting.

All payments and logos must be received no later than February 19, 2020 for inclusion in the initial program.

Send payment to:

Catheryn Teeter
Meetings Representative
New York State Bar Association
One Elk Street
Albany, NY 12207
Fax: 518-463-5993

For further information, contact:
Darcy Katris - dkatris@morrisoncohen.com
Phone: 212-735-8836 or
Catheryn Teeter - cteeter@nysba.org
Phone: 518-487-5573



NYSBA TRUSTS & ESTATES

LAW SECTION

April 30 – May 2, 2020

Sponsorship Levels	Benefits
\$10,000.00 Platinum Level	<ul style="list-style-type: none"><input type="checkbox"/> Opportunity to address the program’s general session<input type="checkbox"/> Acknowledgment in all program brochures and advertisements<input type="checkbox"/> Full page ad in two issues of trusts and estates newsletter<input type="checkbox"/> Acknowledgment on placard at all CLE sessions<input type="checkbox"/> 2 Section program/CLE passes
\$7,500.00 Gold Level	<ul style="list-style-type: none"><input type="checkbox"/> Acknowledgment in all program brochures and advertisements<input type="checkbox"/> ½ page ad in two issues of trusts and estates newsletter<input type="checkbox"/> Acknowledgment on placard at all CLE programs Friday and Saturday<input type="checkbox"/> 1 Section program/CLE pass
\$5,000.00 Silver Level	<ul style="list-style-type: none"><input type="checkbox"/> Acknowledgment in all program brochures and advertisements<input type="checkbox"/> ½ page ad in one issue of trusts and estates newsletter<input type="checkbox"/> Acknowledgment on placard at all CLE programs Friday and Saturday<input type="checkbox"/> 1 Section program/CLE pass
\$3,000.00 - \$4,999.99	<ul style="list-style-type: none"><input type="checkbox"/> Acknowledgement in all program brochures and advertisements<input type="checkbox"/> Acknowledgement on placard at sponsored event<input type="checkbox"/> Acknowledgement at CLE program
Below \$3,000.00	<ul style="list-style-type: none"><input type="checkbox"/> Acknowledgment on placard at sponsored event<input type="checkbox"/> Acknowledgement at CLE program