

**Lawrence J. Ganim**  
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Larry Ganim founded Ganim Financial over 32 years ago with one basic goal in mind – to add value to each client’s life and business. His areas of expertise include: business and estate planning, employee benefit planning, executive benefits, insurance planning, and pension planning. Larry frequently conducts seminars and workshops on these topics each year for business owners and other professionals.

Larry has been a licensed insurance broker since 1981. In addition to Ganim Financial, he is the founder and President of GFS Wealth Management Advisors, Inc. (GFS), a Registered Investment Advisory firm in the State of Connecticut. He is registered as an Investment Advisory Representative with GFS and is a Registered Representative with Kestra Investment Services, LLC.

His proactive approach and focus on the best interests of his clients has resulted in a loyal, growing client base that respect and trust his insight and financial proficiency. Larry is often called to speak before professional and service organizations. Currently, he has recently completed a book on effective preparation for business succession and business sales for successful entrepreneurs titled, “Designed Destinations” – a subject he is quite passionate about. In addition, he is a frequent contributor to several business publications.

He is a qualifying and lifetime member of the Million Dollar Round Table, The Court of the Table, and Top of the Table – the highest distinctions in the insurance and financial services industry.

Larry currently serves on several Boards of Directors including the Bridgeport Chamber of Commerce, Bridgeport Regional Business Council (BRBC), and LifeBridge Community Services. He is past Chairman of the Board of the Bridgeport Chamber of Commerce and Connecticut Zoological Society and President Emeritus and member of NAIFA-CT and NAIFA-Eastern Fairfield County.

Larry received his Bachelor of Science degree from the University of Connecticut in 1979. He currently resides in Trumbull with his wife.