



# NEW YORK STATE BAR ASSOCIATION INTERNATIONAL SECTION

# Madrid

## SPRING MEETING 2020 | Madrid, Spain | April 27-28

### Who are we? **New York State Bar Association and the International Section**

The New York State Bar Association (NYSBA) is an organization of attorneys in the State of New York, as well as throughout the U.S. and globally around the world, and is the largest voluntary state bar organization in the United States.

The International Section is one of the most active sections of the NYSBA having approximately 1,800 members internationally with chapters in over 70 countries worldwide. It is NYSBA's global representative and international advocate for the rule of law.

In addition, the NYSBA International Section brings members together to discuss and influence the resolution of key legal practice issues before local, state, national and international policy makers. Members are primarily professionals practicing law at major international law firms and multi-national corporations.

### What will I get from participating?

#### The Regional Meeting offers participants opportunities to:

- Attend programs with faculty foremost in their field who will address both legal and professional issues and their impact on international practices.
- Exchange ideas and strategies with other professionals on an informal basis.
- Meet and network with key players from leading U.S. and foreign firms who share common interests and concerns relating to international law.

### How will my Organization be Promoted as a Sponsor?

All sponsors receive the benefit of being exposed to a large audience of legal professionals. In addition to the benefits listed for each specific sponsorship level on the next page, each sponsor's profile/advertisement/logo will be included in:

- The promotional brochure which will be shared with the approximately 1,800 attorneys and in-house counsel who are members of the NYSBA International Section.
- Program brochures distributed via email.
- Two (2) subsequent email follow-ups to 12,000 attorneys and in-house counsel who are members of the NYSBA, ABA, IBA, UIA, Ilustre Colegio de Abogados de Madrid (the Madrid Bar Association) and Consejo General de la Abogacía Española (The General Council of the Spanish Bars).
- Conference materials distributed to all attendees during the meeting.
- Support will be mentioned and Sponsor's name and logo will be included on signage at the sponsored event.
- Signage for the sponsored event, where applicable.



## Sponsorship Opportunities

<b>Platinum Sponsor</b>	\$7,500 USD	<b>Includes:</b> Includes: Special opportunity to sponsor the Gala Dinner taking place at the Palace Hotel on Monday, April 27. Full page ad. Four registration passes. Four Gala Dinner tickets. Mention in welcome remarks.
<b>Gold Sponsor</b>	\$5,000 USD	<b>Includes:</b> Full page ad. Two registration passes. Two Gala Dinner tickets.
<b>Silver Sponsor</b>	\$2,500 USD	<b>Includes:</b> ½ page ad. Two registration passes. Two Gala Dinner tickets.
<b>Bronze Sponsor</b>	\$1,000 USD	<b>Includes:</b> ¼ page ad. One registration pass. One Gala Dinner ticket.

All sponsors have the ability to purchase up to 4 additional CLE program registrations at a 30% discount for each attendee from their company/firm.



## Sponsorship Packages

All sponsors may, if they wish, offer promotional material (such as meeting bags, lanyards, and note pads) as a means for additional exposure. Only one sponsor will be able to distribute any particular item, with this opportunity offered on a "first-come, first-served" basis.

Please contact Cliff Hendel at [chendel@hendel-idr.com](mailto:chendel@hendel-idr.com), Nabil Foster at [NFoster@hinshawlaw.com](mailto:NFoster@hinshawlaw.com) or Tiffany Bardwell at [tbardwell@nysba.org](mailto:tbardwell@nysba.org) to confirm your sponsorship category today!