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Joy Beckerman has been involved in the hemp industries for over a quarter of a century and is the President of the [Hemp Industries Association®](#), founded in 1994, as well as the Vice President of the [U.S. Hemp Authority™](#) which created the first cGMP and GAP standards for the hemp industry, and Executive Vice President of the [U.S. Hemp Roundtable](#). Joy is also the Regulatory Officer & Industry Liaison for [Elixinol](#), an international leader in high quality hemp extracts and CBD products; the Principal Hemp Specialist at [Hemp Ace International](#), a New York-based consulting, legal support and expert witness firm serving the global community; and Co-Founder and Senior Advisor of [Colorado Hemp Works](#), a hemp grain processing facility founded in 2015. In addition to being a renowned educator and public speaker, Joy works directly with lawmakers and regulators as a grassroots activist, both proactively and upon request.